

SLJ Editorial Calendar 2024

Draft – 10/9/23

JANUARY – Reservations 11/20; ads due: 11/27

Features:

- Kate DiCamillo – cover story
- Schneider Award at 20
- Audiobook survey
- Public libraries: the ABCs of babysitting
- Graphic novels and citizenship/civics
- **UpFront:** first cover of SLJ, 70th anniversary kick off
- **Great Books:** Picture Books on Kindness

Reviews: Audiobooks, Poetry, DIY Crafts, Database

Spotlight:

Heritage Focus: Korean American Day roundup

Advertorials:

Black History Month

Battling Learning loss

FEBRUARY – Reservations due: 12/21; Ads due: 1/4

Features:

- Black history: Researching when there's little historical record (as with *Freewater*)
- Feature package: manga/graphic novels
- Public libraries: yoga for kids
- Mathical Collection Development Award winners, what they do with grants
- Librarians forced from their jobs. What's their next move?

UpFront: YMA coverage

- **Great Books:** Feminism History – Nonfiction (YA)

Mondo Manga: Anime tie-ins - manga that go with the latest anime season

Reviews: Gaming, Reference, Prof Reading, Hi Lo

Spotlight:

USBBY (United States Board on Books for Young People) International books list

Stellar Panels (graphic novels)

Advertorials:

Graphic Novels

Decodables

MARCH – Reservations due: 1/22; Ads due: 1/29

SPRING ANNOUNCEMENTS

Features:

- Women's History: New perspectives on teaching in this particular time, with new resources tied to themes
- Neurodiversity in kidlit
- SLJ Spending Survey 2024
- Fearful fairy tales and kinder adaptations
- Stellar Panels: Manhwa, manhua, wuxia, and other Asian graphic novels

Great Books: 100th Anniversary of Olympics (all ages)

Reviews: Music, Holidays, Board Books, Poetry, Database

APRIL – Reservations due: 2/19; Ads due: 2/26

Series Made Simple

Features:

- School Librarian of the Year 2024
- Climate anxiety & encouragement for kids facing climate change
- Making peace with the apocalypse – trends in fiction
- Mondo Manga: Romance
- **Great Books:** Genre-Blending Graphic Novels (MG)

NCTE Poetry List

Reviews: Audiobook, Database, Poetry, Manga Roundup, Reissues

TLA AisleXAisle Coupon Booklet April 16-19

Online:

Roundups: Earth Day; Autism Acceptance Month

SEL roundup - Grief (MG & YA)

Advertorials:

Summer Reading Focus

Struggling and Reluctant Readers

MAY – Reservations due: 3/18; Ads due: 3/25

READING RECOVERY

Features:

- DEDICATED ISSUE: related survey, transitional titles, heavily illustrated nonfiction, disrupting reading trauma; “decodables”
- Science of reading in practice
- Public libraries: Summer reading
- Graphic novels: Middle-grade fantasy
- **Great Books:** Children of Incarcerated Parents (all ages)

Reviews: DVD, Prof Reading, Database, AB4T, Cookbooks

Advertorials:

LGBTQ+

STEM & STEAM

JUNE – Reservations due: 4/22; Ads due: 4/29

Features:

- Margaret A. Edwards Award winner
- Tech feature
- Audiobooks (Audiobook Month)
- Diverse humor
- Public libraries: Live animal programming
- **Great Books:** Encountering “Difference” (Picture Books)
- Mondo Manga: Manga that ties into American pop culture - Marvel, Disney, etc

Spotlight:

Pride month, Juneteenth

ALA AisleXAisle Coupon Booklet June 27-July 2

Reviews: Games, Reference, Holidays, Spanish

Advertorials:

Social Emotional Learning

JULY – Reservations due: 5/21; Ads due: 5/28

Stars issue

Features:

- Creator profiles, Five to Watch
- “Constellation of Stars” list with verdicts
- Disabled characters in MG novels-in-verse by Margaret Kingsbury
- Amanda MacGregor on Trends
- Non-Japanese "manga" – Radiant, Saturday A.M., etc

Reviews: Audio, Poetry, Board Books

Spotlight

Disability pride month;

Heritage Focus: Muslim American heritage month

Advertorials:

Board Books

AUGUST – Reservations due: 6/17; Ads due: 6/28

Back to school

Features:

- College/workforce readiness, role of libraries:
the value of the degree, delaying college, librarians serving students with divergent paths
 - Book cover design trends
 - Public libraries: afterschool programs
 - AI update – strategies for 2023-24
 - Librarian back-to-school hacks
 - **Great Books:** Tween Friendship Breakups (MG)
- Mondo Manga: Shonen action series

Reviews: Music, Database, Back-to-School, Books in Translation

Advertorials:

Back to School Books and Resources

SEPTEMBER – Reservations due: 7/22; Ads due: 7/29**FALL ANNOUNCEMENTS****Features:**

- 70th anniversary feature and timeline
 - Transitional books survey: What do librarians call “transitional” books? How do they catalog them or how has that changed?
 - Censorship survey
 - Comics publishers by Brigid Alverson
 - Long-term impact of censorship on collections/students
- Homework help:

- **Great Books:** Horror (YA)

Reviews: Games, Holidays, Database, PBs for Older Readers, Manga
Graphic novels: Nonfiction and graphic adaptations

Advertorials:

Spanish/Hispanic Heritage

OCTOBER - Reservations due: 8/19; Ads due: 8/26**Features:**

- Diverse horror, rise of paranormal
- Nonfiction angle: illustrated nonfic, nonfic and SEL
- Dyslexia awareness month or UF
- Public libraries: Music literacy programs
- **Great Books:** Author Collabs (MG & YA)
- Mondo Manga: Supernatural manga

Reviews: DVD, Database, Poetry, Board Books, How-To Guides

Spotlight

Heritage Focus: Indigenous People's Day

Advertorials:

Native American Heritage Month

NOVEMBER – Reservations due: 9/23; Ads due: 9/30

SEL – Dedicated issue

- features, booklists and more
- Native-American historical fiction
- Tech feature
- Stellar Panels: Science fiction
- **Great Books:** Books that Break the Fourth Wall - Meta (PB)

Reviews: Audio, Reference, Professional Reading, AB4T, Hi Lo

Spotlight

Heritage Focus: Native American Heritage Month; NaNoWriMo

Advertorials:

Audio

Also With this Issue:

Series Made Simple Supplement – Reservations due: 9/23; Ads due: 9/30

Series Non Fiction Book Coverage

DECEMBER – Reservations due: 10/21; Ads due: 10/28

Best Books Issue

Features:

Best Books 2024

Picture Books

Middle Grade

YA

Nonfiction

Poetry

Graphic Novels

Feature related to YMAS: Author profile or anniversary focus

Best Books newsletter

Reviews: Music, Holidays, Spanish