

Zugschwert, Rachel

From: Zugschwert, Rachel
Sent: Monday, October 4, 2021 4:26 PM
Subject: FW: PW Spring 2022 Children's Announcements

Importance: High

From: Kids Announcements <kidsannouncements@publishersweekly.com>
Sent: Monday, October 4, 2021 9:16 AM
To: Kids Announcements <kidsannouncements@publishersweekly.com>
Subject: PW Spring 2022 Children's Announcements
Importance: High

Call for Information: Publishers Weekly's Spring 2022 Children's Announcements Issue, February 21, 2022

Deadline for listings submissions (via GalleyTracker): Friday, October 29, 2021 (please note: this is a hard deadline)

Deadline for fall 2022 sneak previews submissions (via email): Friday, October 29, 2021

Deadline for art submissions: Friday, December 10, 2021

Dear Children's Publisher,

Hello! We are writing to request submission of information for our Spring 2022 Children's Announcements Issue.

This email contains two requests for information. We ask you to please take the time to read through this entire letter, because it contains a lot of detailed information on our submissions process.

Part 1 concerns our **spring 2022 listings** that will be collected digitally via GalleyTracker. They will appear in print in the February 21, 2022 issue of *PW*, and then will be placed online.

Part 2 concerns our **fall 2022 Sneak Previews**, which are not collected by GalleyTracker and must be submitted to **PW via email**, and which only appear online.

PART 1: SPRING 2022 LISTINGS

For technical instructions about how to submit your titles, please visit <https://www.publishersweekly.com/pw/pubreview/childrens/guidelines/index.html>.

For help with technical issues regarding online entry of titles, see our [FAQ page](#) or contact service@publishersweekly.com.

General Submissions Information

The publishing season for which we are requesting information extends from **February 1, 2022 through July 31, 2022**. If a publisher submits titles with pub dates that fall outside of that range, those titles will not be included in our issue.

We are seeking information on original children's board books, picture books, and middle grade and YA fiction and nonfiction. **Please do not include paperback reprints of hardcover books and reissues of previously published books. Please do not include boxed sets.** Also, we only selectively print listings of series titles, so we ask you to please

limit your submission of series titles to only your most important ones. Include the series name with the book title (i.e. Twilight: Midnight Sun), and if a book title is part of a series, please note whether it launches, continues, or concludes said series.

If your titles are distributed by a larger house or distribution company, please do not assume that your distributor will submit your titles. Please check with your distributor to coordinate who will handle submissions.

Submission does not guarantee inclusion. Due to space considerations, we must make editorial decisions as to what will be included in our print listings, and we reserve the right to omit some listings.

Specific Submission Tips

Please take care to ensure the accuracy and completeness of your submissions; we can't be responsible for errors or titles that are left out during the submission process, and may have to eliminate from consideration entries with incomplete information. We recommend that the listings be written up ahead of time, and checked in-house, before they are cut and pasted into GalleyTracker, both so that they can be vetted but also so you can retain your own record of all entered titles and descriptions. Also, please forward this email to whoever will be inputting your titles into our system.

Please be sure to specify each named contributor's role in creating the book—author, illustrator, photographer, editor (only if an anthology), etc. You can do this under contributor/type or contributor/description. **If you do not assign a role to each contributor, you run the risk of those roles being listed incorrectly, or that contributor being omitted.**

Here is a list of the required information we need for listings:

Publisher

Imprint

Distributor (if any)

Title

Author

Illustrator (if any)

Publication date

Format (hardcover, paperback, etc.)

Price

ISBN

Age range (We do not list titles by grade level so if that is the way your house categorizes titles, please convert each grade level to an age range.)

“PW Pitch”: All submissions must include a “PW Pitch”: **a concise, objective description of the content or plot of each book**, not catalog copy, taglines, or blurbs from other media. Do not treat this description field as a pitch for coverage or inclusion, but more as a way to concisely describe your book to us. Please write your book descriptions and PW Pitches **factually and succinctly—in one or two sentences**.

An example: “A department-store teddy bear embarks on a quest to find his missing button, and to make a friend.” **NOT** “A heartwarming tale for children of all ages!”

Please see last season's listings as a style guide for how we run book descriptions in our listings, and please try to mimic that style: <http://www.publishersweekly.com/pw/by-topic/new-titles/childrens-announcements/index.html>.

Once you have finished submitting all your titles in GalleyTracker, please e-mail Emma Kantor, at ekantor@publishersweekly.com, so we know they are there.

Announcements Artwork

We will continue to highlight **interior artwork from picture books** in our print listings, and you are invited to submit artwork for this purpose. We cannot accept physical submissions. Please **send us high-res digital images via Dropbox**

(or another file-sharing service) for any picture books you would like us to consider by **Friday, December 10, 2021**. Please do not send novels.

To submit your artwork, please share a link with Gilcy Aquino (gaguino@publishersweekly.com)—do not email artwork as an attachment. The following information must be included either in the file name or caption for each book: **title, illustrator, publisher, and imprint**. Even if you have already submitted these books to PW as review copies, you must separately submit your artwork for the spring issue. Once you have shared the link, please also e-mail Gilcy directly, so she knows to expect it.

PART 2: FALL 2022 SNEAK PREVIEWS

This feature will offer a **preview of fall 2022 children's and YA titles that will be released between August 1, 2022, and January 31, 2023**. Sneak Previews appear online only; the information for those is NOT collected via GalleyTracker, but must be sent directly to PW.

Please send us a maximum of five titles per imprint. We need the title, author, illustrator if there is one, and a brief, factual plot description (NOT ad copy). Please see the most recent Sneak Previews article as an example:

<https://www.publishersweekly.com/pw/by-topic/childrens/childrens-book-news/article/86920-spring-2022-children-s-sneak-previews.html>

Again: you cannot submit Sneak Previews titles through GalleyTracker. Instead, e-mail your information about your selected fall 2022 titles to kidsannouncements@publishersweekly.com, by **Friday, October 29, 2021**. Please title your e-mail "Sneak Previews." Listings should be sent either in a Word document or in the body of your email, not in spreadsheet form.

You also may submit interior artwork for consideration for Sneak Previews; as with Announcements art, the deadline is **Friday, December 10, 2021**. Although we require complete books for Announcements art submissions, for Sneak Previews, individual images are acceptable. Please submit artwork digitally to Gilcy Aquino (gaguino@publishersweekly.com) via Dropbox or another file-sharing service (do not email us Sneak Previews art as attachments). As with Announcements art, the following information must be included either in the file name or caption for each book: **title, illustrator, publisher, and imprint**. Once you have shared the link, please also e-mail Gilcy directly, so she knows to expect it.

Please submit Sneak Previews artwork separately from your spring art submissions, to avoid confusion. And if you submit Sneak Previews artwork, please be sure that you have also submitted that title as a Sneak Previews listing.

IMPORTANT DATES

Friday, October 29, 2021 – GalleyTracker portal closes; last day to submit spring 2022 listings

Friday, October 29, 2021 – last day to submit fall 2022 Sneak Previews (via email)

Friday, December 10, 2021 – last day to submit artwork for spring 2022 and fall 2022 listings via Dropbox

Please note that Friday, October 29, 2021 is a hard deadline; changes or additions that are made in Galley Tracker after that deadline will not be reflected in PW's data for the Announcements issue. If you have major changes after this deadline, such as a title change or a book dropping off your list, please email Emma.

For any technical queries about submissions, please contact service@publishersweekly.com. Please contact Emma at ekantor@publishersweekly.com with any other queries about Announcements submissions. Also, please email Emma if you have any updates to our email list.

Many thanks!

Emma Kantor
Deputy Children's Book Editor

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