Standard Company Logo

600 × 180

Standard Comparison Chart

Image size 150px width x 300px tall

Breed	Labrador Retriever	Shiba Inu	Bulldog	German Shepherd	Chihuahua
Temperament	Kind	Independent	Docile	Active	Sassy
Job skills	Tracking	Hunting	Eating Candy	Rescue	Commercials
Easy to train	✓	✓	(click to edit)	✓	(click to edit)
Speed	Fast	Medium	Slow	Very Fast	Medium

Standard Four Image & Text

Image size 220px x 220px

Key Features

Save

Sense of Smell
Dogs rely on their sense of smell to interpret the world. Their olfactory perception is orders of magnitude more acute than that of which a human is capable.

Paws
The soft paws on the bottom of their feet act as a cushion for their limbs and make walking comfortable. Puppy paws are also adept at leaving cute mud prints across carpets.

Sight
Dogs have two spectral types of cones: photoreceptors, compared to our three. Their vision is equivalent to red-green color blindness found in humans.

Tongue
A dog's tongue is responsible for cooling, eating and drinking, and a host of other tasks. Their tongue is also used to show affection and melt hearts.

Standard Four Image/Text Quadrant

Image size 135px x 135px

Small Dogs

Small dogs make better icons, because they are used to small spaces. Small collars, small bowls, small beds, small icons. It just fits. Big dogs don't always look good in small icons, because they are used to bigger spaces. Be sure to you add appropriate images based on the space.

Sense of Smell

Dogs rely on their sense of smell to interpret the world. Their olfactory perception is orders of magnitude more acute than that of which a human is capable — humans have somewhere around 5 million scent receptors, whereas a Bloodhound can have closer to 300 million.

Big Dogs

You can still add big dogs to small icons, but make sure the customer can see the details you are trying to highlight in the image. In some cases, if the image doesn't have enough details and the customer might end up buying a cat rather than a dog.

Dog Paw

The soft paws on the bottom of their feet act as a cushion for their limbs and make walking comfortable. Puppy paws are also adept at leaving cute mud prints across carpets.

Standard Image & Dark Text Overlay

Image size 970px x 300px

Black Text
This module contains a hero image with black text overlay.

Standard Image & Light Text Overlay

Image size 970px x 300px

White Overlay
This module contains a hero image with a white overlay.

Standard Image Header With Text

Image size 970px x 600 px

Man's Best Friend

Dogs are commonly referred to as "Man's best friend" and have been domesticated for thousands of years all over the world. They are one of the most common domesticated animals, along with cats, fish, and turtles.

Standard Multiple Image Module A

Image size 300px x 300 px

English Bulldog

When choosing a dog for your family, one aspect you'll want to take the time to consider is matching the general breed's activity level with your family's activity level. For instance, if you have an active family you may want to choose a breed that is highly energentic. Conversely, if your family isn't as active, you may want to choose a breed that is generally lower energy.

English Bulldog | German Shephard | Jack Russell Terrier | Golden Retriever

Standard Product Description Text

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Quisque volutpat elit nunc, et dictum lacus maximus ac. Maecenas mattis quam quis bibendum convallis. Fusce feugiat odio ante, vitae ornare purus sollicitudin sed. Morbi iaculis euismod augue in consectetur. Fusce nec metus convallis, vestibulum sem vitae, egestas odio. Integer risus nisl, condimentum in eleifend quis, condimentum in dolor. Curabitur eu vestibulum ante.

Standard Single Image & Highlights

Image size 300px x 300 px

It Pays to be a Lap Dog

Educating Customers
Many work dogs often wonder how to increase their product conversion on Amazon? Educating customers by using rich content in A+ Detail Pages is a quick and easy way to capitalize on customer traffic and boost conversion.

What Makes a Good A+ Page?
Customers love great product images. Content that helps them identify what makes your product different and details that show off those nuances that are beneficial to their shopping experience.

What Makes a Good A+ Page?
Customers love great product images.

Benefits of A+ Detail Pages

- Improve organic SEO and traffic
- Educate shoppers about model variations and features
- Drive brand awareness
- Increase conversion and OPS

Standard Single Image & Sidebar

Labrador Retreiver

Loyal family friend

The yellow Labrador Retriever is one of several types of dog in the retriever line. Labs are known for their even temper and for being generally well-behaved around children.

Retrivers are playful and kind, and really enjoy a good nap. As a playful, low-maintenance dog, they are recommended for first-time owners and households with children. Can be used inside, outdoors, in vehicles, and at the office.

- ✓ Adorable look
- ✓ Playful demeanor
- ✓ Well-behaved around children

About Dogs
Dogs are considered to be the first domesticated animal and have proven to be loyal companions to humans for thousands of years. The World Canine Organization recognizes 339 breeds of dogs across 10 groups based on the dog's purpose, appearance, or size. Dogs are an ideal choice for companionship, space travel, and as mascots for internet currency.

Image size 300px x 400 px

Image size 350px x 175 px

Standard Single Image & Specs Detail

Image size 300px x 300 px

THE ULTIMATE DOG EXPERIENCE

How it works

Track your day
Measure your movements in Woof, a universal metric of activity.
Decide how many walks you want to go on by setting a daily Woof goal.

Connect and go
Sync with your food bowl to see your activity and connect with your pack.

Get the free Woofband app to sync wirelessly. With the app you can compete with yourself and share your results with your pack.

Tech Specs

Size
- ✓ SMALL: 6 IN
- ✓ MEDIUM: 6 IN
- ✓ LARGE: 8 IN
- ✓ WIDTH: 4.7 IN

Connect and sync
Syncs with any food bowl (10.4 or later) or chew toy (Squeek or later) devices. Car ride mode available.

Standard Single Left Image

Image size 300px x 300 px

Man's Best Friend

Dogs are commonly referred to as "Man's best friend" and have been domesticated for thousands of years all over the world. They are one of the most common domesticated animals, along with cats, fish, and turtles.

When dogs are not chasing their tails or chewing on household items they tend to nap so they can be 100% rested and ready to play when you come home from a long day at work.

Standard Single Right Image

Image size 300px x 300 px

Dogs at Work

At Amazon, employees are encouraged to bring their well-behaved pups to work with them. Approximately 95.7% of company work is performed by dogs. On the Internet, nobody knows you're a dog. Nobody.

Standard Technical Specifications

Size	Medium	Demeanor	Excitable demeanor; very welcoming of people. For this reason this breed would not make an ideal guard dog. Known to be protective of smaller children
Energy Level	High energy; needs plenty of exercise	Lifespan	12-14 years
Shedding	Sheds highly depending on season; requires brushing several times a year. Not the right fit for a family with allergies or one that's neat, the breed will likely shed on all types of upholstered furniture	Average Weight	65-90lbs full grown
Bark Level	Low	Intelligence	Average
Friendliness	Very friendly	Learnability	Can learn basic commands quickly
Independence	Not independent; would do best with a family that's typically home all day	Common Health Issues	Propensity for hip dysplasia as they age

Standard Text

Lorem ipsum dolor sit amet, cu magna similique his, ei usu clita cetero ponderum. Semper corpora deserunt no duo, no nonumy aperiran tracitatos nec. Vel eu sint ornatus patrioque, ex vim civibus ancillae delicata. Quod torquatos cu ius. Dolore quaestio delicata at vis, ius posse mediocrem at. Libris numquam voluptua id quo, duo at etiam pericula. Mea alterum scaevola probatus. Lorem ipsum dolor sit amet, cu magna similique his, ei usu clita cetero ponderum. Semper corpora deserunt no duo, no nonumy aperiran tracitatos nec. Vel eu sint ornatus patrioque, ex vim civibus ancillae delicata. Quod torquatos cu ius. Dolore quaestio delicata at vis, ius posse mediocrem at. Libris numquam voluptua id quo, duo at etiam pericula. Mea alterum scaevola probatus.

Standard Three Images & Text

Image size 300px x 300 px

Three Types of Dogs

Dog 1: St. Bernard
The St. Bernard breed is a massive dog that in early days were the livestock guardians dedicated to protecting herds. They are also well known for search and rescue activities in the European Alps.

Dog 2: Terrier
Small terriers are always the center of attention. Known for fox hunting and and abundance of energy, this dog can do all kinds of neat party tricks. Balancing apple tends to make the other dogs very jealous.

Dog 3: German Shepherd
German Shepherds are big dogs, though when you they have floppy ears. Originating from Germany, these shepherds are working dogs used originally for herding sheep.